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University of Montana

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MEDIA RELEASE

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4/2/84
Helena

UM ALUMNI PHONATHON NETS \$5,565

MISSOULA--

The University of Montana phonathon to alumni living in the Helena area raised \$5,565, a 27 percent increase over last year's total, according to Dr. John R. (Jack) Burgess, co-chairman of the event.

The phonathon was conducted March 27 and 28 at Norwest Bank Helena. Pledges were received from 202 alumni; gifts averaged about \$27.50.

Twenty-six volunteers served as callers. Bonnie Swor was co-chairman, and team captains were Jean Braun, Jim Erickson, Kelly Flaherty, Patty Foley and Crystal Hahn.

Dr. Burgess raised a record of \$1,030 during two nights of calling.

The phonathon is an annual event conducted by the UM Foundation and the UM Alumni Association to raise money for the university's Excellence Fund. The money provides extra benefits to the university, such as scholarships, additional materials for the library and research grants to faculty.

Phonathon totals in other Montana cities were: Missoula, \$7,598; Great Falls, \$4,881; and Billings, \$7,335. A phonathon will be conducted in Kalispell April 3, and a student phonathon to reach out-of-state alumni later this spring will complete the campaign.

The national goal for the Excellence Fund is \$200,000.

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